



## PHOTO CONTEST "WORLD RABIES DAY – END RABIES TOGETHER"

"End Rabies Together" is the theme of the World Rabies Day on September 28th, 2015.

The World Rabies Day occurs every year on the 28<sup>th</sup> of September with the aim to increase awareness of the problem of rabies and the solutions that can prevent needless deaths. It is a global advocacy and awareness campaign for this neglected but completely preventable disease.

To raise awareness and to show that, with joint efforts, the elimination of human rabies transmitted by dogs is possible, **PANAFTOSA-PAHO/WHO** and its partner organizations of the **Panamerican World Rabies Day Initiative**<sup>1</sup> are conducting a photo contest for the World Rabies Day, 2015. We would like to see photos of activities, events, and programs in your community that contribute to the goal of eliminating rabies in the Americas, through your eyes!

We are looking for photos of activities and events related to prevention and control of canine mediated rabies in order to reduce the occurrence of human cases in your communities and countries. These activities can include dog vaccination efforts, educational activities, and activities related to post-exposition prophylaxis of exposed persons. This is not an exhaustive list. You are only limited by your imagination (within the theme of the contest). The contest is not restricted to official activities and all contributions to rabies control are welcome to participate. We encourage schools, communities, and individuals to take part.

Human rabies transmitted by dogs is in the process of being eliminated in the Americas. However some areas in the Region continue to register human rabies cases transmitted by dogs.

Rabies is entirely preventable and the occurrence of human cases is related to failures in canine vaccination campaigns, health promotion, surveillance and control, and in a lack of access to health care.

For all these reasons, it is urgent that we all bond together to end rabies in the Americas: governments, NGOs, national and international health organizations, civil society and general population.

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<sup>1</sup> Partners PanAmerican World Rabies Day Initiative 2015: PAHO/WHO, World Veterinary Association (WVA), Global Alliance for Rabies Control (GARC), American Veterinary Medical Association (AVMA), African Veterinary Association (AVA), Euro-Arab Veterinary association (EAVA), World Animal Protection, Canadian Veterinary Medical Association (CVMA), North American Veterinary Community (NAVC), The World Small Animal Veterinary Association (WSAVA) and Asociación Panamericana de Ciencias Veterinarias (PANVET).

## RULES

### 1. **Theme:** *World Rabies Day - End Rabies Together.*

With the photos we intend to bring together images of your communities that communicate powerfully on the following topics:

1. Prevention – For example dog vaccination, dog identification, and education activities, etc
2. Control – For example activities around responses to human and dog cases.
3. ...and any other activities within the theme, you can think of.

### 2. **Who can participate?** The contest is free and open to anyone in the countries of the Americas. If you are under 18, you must obtain permission from your parent or legal guardian to send your images to the contest.

### 3. **How I can participate in the contest?**

- Inscription should be done and photos uploaded through GARC's website area for World Rabies Day Events (<https://rabiesalliance.org/world-rabies-day/>). All the photos MUST be linked to the World Rabies Day and to an event that aims to contribute to the elimination of rabies in the Region.

If the photo(s) is(are) not directly related to an event, the participant can create an event himself/herself and add it in GARC's link. The event can be an educational activity or even sharing of the participant's photo in public media or social media vehicles including a message that will contribute to the goals of World Rabies Day – to increase awareness about rabies and its control.

- Completed and signed Authorization Form should be sent separately to: [panaftosa@paho.org](mailto:panaftosa@paho.org) (See #4 below) with the subject "WRD 2015 Photo Contest – Authorization Form".
- Send up to 3 photos with brief captions (please certify that you have taken these photos yourself).

### 4. **Copyright, privacy, and other conditions:** It is necessary that the person or clearly identifiable people in the photographs provide their consent for the use of their image by filling the Authorization Form for the use of photographic images enclosed. In addition, by uploading the photos in GARC's website, participants will be automatically providing permission for the use of the photos.

The photos will become property of PAHO/WHO and partners of the initiative that will have the right to use them in reports, social networks and in future publications, crediting the source. When the winning photos are published, only the first initial, the surname and the country of origin of the participant will be included. No other personal information on the participants will be published nor shared.

Unauthorised photos will not be accepted. The authorization form will be used to indicate authorization to use the images.

The photo(s) must have been taken this year in the Americas.

**5. Key dates:** All photos should be uploaded by 31 October 2015. Winners will be announced on December 2, 2015, PAHO's Anniversary.

**6. Awarding of prizes:** The photographs will be judged by the technical personnel of PAHO/WHO and partners. The winning photos will be widely disseminated in campaigns in our social networks, published in our websites and in future publications. The authors of the winning photos will receive a certificate from PAHO/WHO and partners.

Pictures will be assessed based on how well they convey joint efforts to control rabies, the need for such control activities in the area/community, and the quality of the picture itself. We encourage you to be provocative, innovative and bold.

**7. Queries:** Any queries should be sent to the email: [panaftosa@paho.org](mailto:panaftosa@paho.org) with the subject "WRD 2015 Photo Contest".

**Participation in this contest implies acceptance of its rules.**

[www.paho.org/panaftosa](http://www.paho.org/panaftosa)

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