

A.23 Administrative Policy on Affiliated Members

Background

The WVA needs to broaden its membership base in respect of Affiliated Members.

The WVA Council may accept affiliated membership of national, regional or international enterprises and organizations related to veterinary science, the veterinary profession and related subjects.

Affiliated members have no voting or nomination rights, but they have the right to speak.

Affiliate members pay into the Fund of the Association the subscriptions which shall become due on 1st January of each year or, in the case of members joining during the year, from the date of joining.

The affiliate membership fee for 2003 has been fixed at US\$ 7 500 per annum.

A **Special Committee on Affiliate Membership**, chaired by Councillor Dr. S. Heath, was approved by Council at their meeting during September 2002 in Tunis. A Sub-Committee was appointed by EXCOM at their November 2002 meeting, charged with the formulation of the Terms of Reference (TOR) for this Special Committee.

The TOR are as follows:

- **Promote** WVA as the veterinary professions global NGO in the veterinary and related services industry (pharmaceutical, instruments & apparatus, pet and livestock food etc.)
- **Highlight** WVA's active co-operative partnership with international organisations such as the Office International des Epizooties, World Health Organisation, Food-and-Agricultural Organisation of the UN, Codex Alimentarius and the participation in policy development of these organisations reflects the new mission and role of the WVA. This is in relation to the participation of veterinarians in animal production and food safety at all levels local, national, regional, and world.
- **Canvas and secure** affiliate membership in the veterinary and related services industry.
- **Enlist** assistance of Affiliate members in WVA projects, with special reference to animal and public health, food safety, prudent use of antimicrobials, veterinary education (pre- and post-graduate), bio-safety and environmental protection (residues etc.)
- **Develop** policies / guidelines to offer special incentives to Affiliate members to promote their products on a global level on the WVA website.
- **Promote** the interchange of information between affiliate members and the

international veterinary profession through seminars, workshops, targeted product launching etc. (Special incentive at national and regional level)

- **Encourage** active participation of Affiliate members at World Veterinary Day and offer targeted exposure to the public at large.
- **Draft** WVA guidelines & policies for advertising and fee structures within the scope of the Committee to broaden the affiliate membership base.

Policy

Based on the above TOR, WVA will actively engage in actions to encourage companies in the veterinary pharmaceutical/vaccine/diagnostica; veterinary instruments/equipment; animal health and animal food sectors to join the WVA as Affiliate Members.

WVA seeks to actively co-operate with Affiliate Members in the development of veterinary medicines and / or feeds (including pet food) as regards to their availability to the veterinary profession and the animal health sector in general.

WVA promotes Codes of Good Veterinary Practice, such as the FVE Code, amongst its members. Issues pertaining to the availability, prescription, safekeeping, use, supply and disposal of medicinal products are receiving on-going attention. Problems relating to the handling or administration of medicinal products shall be recorded and dealt with according to general pharmacovigilance principles and requirements. Co-operation between WVA and Affiliate members is seen as an important measure to address the mentioned issues.

Annual membership fees shall be determined according to the size and geographical activity of the Affiliate member in question.

It is possible to advertise on all pages of the WVA Website, except the Homepage. Affiliated members will be offered special discounts on all applicable tariffs. This will include preferential tariffs for WVA-website advertisements concerning company information such as contact points, addresses etc.

Affiliate members will receive special mentioning on the WVA-website at no charge.

WVA will actively pursue possibilities for Affiliate member participation at congresses, workshops etc. to provide a platform for the exchange of information on products and/or activities.

It is very important that the affiliated members are not seen only as supporters of the WVA, but also as partners for mutually beneficial relations. Establishment of a direct contact, between a specific person of the affiliated member with the Secretariat of the WVA, is expected to significantly improve these relations.

Affiliated members are represented in The Presidents Assembly by nominated delegates.

Guidelines

1. **Annual membership** for Affiliate members (organisations or enterprises) shall be structured as follows:

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| (1) | Globally active | US\$ 7 500 |
| (2) | Regionally active (e.g. EU, Southern Africa etc.) | US\$ 5 000 |
| (3) | Nationally active | US\$ 1 000 |

2. **WVA Website advertisement**

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| (1) | Targeted page(s) e.g. World Veterinary Day, Bulletin, job advertisements and job vacancies: Monthly fee, with continuous exposure | US\$ 5 000 (non-members
US\$ 7 500) |
| (2) | General p.a. fee for ½page advertisement | US\$ 7 500 (non-member
US\$ 10 000) |
| (3) | Promotional advertising/article | US\$ 1 000 (non-member
US\$ 2 500) |
| (4) | Continuous announcement as Affiliate member | no charge |
| (5) | Hyper links to Affiliated Members | no charge (non members
US\$ 1 000) |

3. **Use of WVA logo** (in terms of policy A3) US\$ 1 000 p.a.

4. **WVC Registration Fees**

Nominated delegates representing Affiliate Members fall under rule 3.1.2 of the World Veterinary Congress Rules, with accompanying persons being covered under the provisions of rule 3.1.6.