



WVA-OIE World Veterinary Day AWARD

World Veterinary Day was instigated by the World Veterinary Association in 2000 to be celebrated annually on the last Saturday of April. The WVA and the OIE agreed on the creation of the **World Veterinary Day Award** aimed at rewarding the most successful celebration of the veterinary profession by national veterinary associations, alone, or in cooperation with any other selected veterinary body.

The 2008 Award will be delivered at the 29th World Veterinary Congress to be held in Vancouver, Canada on 27-31 July 2008. The prize: US\$ 1,000 will be donated to the winner.

CRITERIA FOR SELECTION

National veterinary associations that celebrate World veterinary day alone or in cooperation with others can participate in the competition of being selected WVD award winner of the year by sending in the completed application form.

THEME

«**THE DIVERSITY OF THE
VETERINARY PROFESSION**»

APPLICATION

- Subject addressed to celebrate the event, the specific audience for which it was organized and the attendance rate
- Press coverage received
- Number of non veterinarians and veterinarians attracted to the event
- Proposed actions to be taken as a follow up

SUPPORTING MATERIALS

Posters, stickers, ect.

HOW TO APPLY

Applications should be submitted by 1 May 2008 to the World Veterinary Association:
BS@ddd.dk

TOOLKIT FOR APPLICANTS

Events could be public events organised with support of the media, open days, competitions or any event that could create attention and get messages out to a large number of people in an interesting, entertaining and stimulating way (using, for example, musical and gastronomic events as a support).

MESSAGES CONVEYED

1. *Strengthen the veterinary profession and national Veterinary Services, as defined by the OIE, to secure the planet against natural or intentional biological disasters.*

The work of the veterinary profession and the Veterinary Services is now recognised as a global public good. Rich countries also acknowledge that support for the Veterinary Services and the veterinary profession in developing and transition countries is a priority, not only to promote development around the world, but also to protect the world against the spread and the re-emergence of animal diseases and zoonoses.

2. *Animal production food safety: the role of the veterinarian at the farm, at abattoirs and agro-industries, throughout the entire food system*

Improvement is still needed in many aspects of food safety control in terms of cost and efficacy, especially at the farm and during ante- and post-mortem abattoir inspections, at agro-industries and microbiological control processes. Measures should be tailor-made for the range and prevalence of hazards in the particular animal population. Management of all these hazards by the Veterinary Services and the veterinary profession needs to be carried out in a way that optimises the use of available resources in both the public health and the animal health sector.

3. *Veterinarians in the provision of animal health services*

The veterinary profession is essential for the improvement of animal health. Veterinary Services and the Veterinary profession take care of the health of the animal world, from companion animals (pets) to farm animals and wildlife. They are in charge of disease prevention, treatments, quality of feed and quality of housing and breeding of all animals. Healthy companion animals are also critical in the human-animal bond phenomenon that can have a positive influence on human health.

4. *National veterinary associations: the role of the private veterinarian and his/her relationship to the national veterinary services.*

There is need for increased communication and bonding between the national veterinary associations and the national Veterinary Services to help facilitate rapid identification, response and elimination of newly emerging diseases.